

Strategic Plan Framework



Vision

The **synergistic integration of behavioral and social sciences in health research** leading to accelerated scientific discovery, effective treatment and health-promotion interventions, and implementation strategies to improve health for all.



Mission

To **enhance the impact** of health-related behavioral and social sciences research (BSSR) by:

- **Identifying** gaps and opportunities for BSSR
- **Integrating** BSSR within the larger NIH research enterprise
- **Developing** and **coordinating** BSSR initiatives with the NIH Institutes, Centers, and Offices
- **Communicating** significant BSSR findings within NIH and beyond

Strategic Priorities

CROSSCUTTING THEME HEALTH FOR ALL



RESEARCH

- Collaborative Science
- Innovative Scientific Investigation
- Implementation, Dissemination, and Impact



CAPACITY

- Expanding the BSSR Workforce
- Organizational Climate



OPERATIONAL

- Collaborative Partnerships
- Communication and Outreach